

SPONSORSHIP OPPORTUNITIES

27-29 Oct 2018
Edmonton

Music Conference Alberta is Alberta's premier professional development opportunity for music teachers, choral conductors, band directors, and studio instructors. Held in downtown Edmonton, delegates from across the province attend a series of sessions, rehearsal labs, masterclasses, and concerts. Through the conference, music educators are equipped with new tools for teaching, are exposed to new resources, and are inspired by the outstanding roster of presenters and performers.

By sponsoring Music Conference Alberta, you are playing a critical role in the vitality of this important professional development opportunity for Alberta's music teachers. In recognition of your contribution, each sponsorship package includes a combination of benefits designed to maximize your exposure throughout the event. Custom sponsorship packages are also available.

For more information about these packages, about making a donation to Music Conference Alberta, or to create a custom package, please contact us at musicconferenceab@gmail.com or 780-488-7464/1-855-723-6397. Sponsorship packages may be purchased online at www.musicconferenceab.ca.



Keynote package — \$5,000

1 available; sponsor benefits include:

- Full page ads in conference + Alberta Emerging Musicians Festival programs
- Verbal recognition at keynote + all concerts
- Banner placement at keynote + all concerts
- Prominent logo placement in all print material
- Marketplace booth
- Recurring features on website + social media
- Delegate-exhibitor passes (3)
- Concert tickets



Whole note package — \$2,500

3 available; sponsor benefits include:

- Full page ads in conference + Alberta Emerging Musicians Festival programs
- Verbal recognition at all concerts
- Banner placement at all concerts
- Logo placement in all print material
- 50% discount on 1 Marketplace booth
- Recognition on website + social media
- Delegate-exhibitor passes (3)
- Concert tickets



Half note package — \$1,500

Sponsor benefits include:

- Full page ad in conference program
- Verbal recognition at all concerts
- Banner placement at all concerts
- Logo placement in select print material
- 25% discount on 1 Marketplace booth
- Recognition on website + social media
- Delegate-exhibitor passes (2)
- Concert tickets



Quarter note package — \$900

CONCERT SPONSORSHIP
Sponsor benefits include:

- Half page ad in conference + Alberta Emerging Musicians Festival programs
- Verbal recognition at sponsored concert
- On-stage banner placement at sponsored concert
- Preferred Marketplace booth placement
- Recognition on website + social media
- Concert tickets to sponsored concert



Eighth note package — \$500

SESSION SPONSORSHIP
Sponsor benefits include:

- Quarter page ad in conference program
- Verbal recognition at sponsored session
- Banner placement at sponsored session
- Recognition on website + social media



Build your own

CUSTOM SPONSORSHIP PACKAGES

Tailor-made packages that best meet your sponsorship priorities and/or marketing needs are available! Contact us at 780-488-7464/1-855-723-6397 or musicconference-ab@gmail.com for more information.