

MUSIC

CONFERENCE ALBERTA

BAND • CHORAL • CLASSROOM • STUDIO

26-28 October 2017
 Sheraton Red Deer
 Red Deer College

SPONSORSHIP OPPORTUNITIES

Music Conference Alberta is Alberta's premier professional development opportunity for music teachers, choral conductors, band directors, and studio instructors. Held at the Sheraton Red Deer and Red Deer College, delegates from across the province attend a series of sessions, rehearsal labs, masterclasses, and concerts. Through the conference, music educators are equipped with new tools for teaching, are exposed to new resources, and are inspired by the outstanding roster of presenters and performers.

By sponsoring Music Conference Alberta, you are playing a critical role in the vitality of this important professional development opportunity for Alberta's music teachers. In recognition of your contribution, each sponsorship package includes a combination of benefits designed to maximize your exposure throughout the event. Custom sponsorship packages are also available.



The whole note package

1 available; sponsors receive:

- 2 marketplace booths (preferred placement)
- full colour ad on the back cover of the conference program
- full page ad in the Gala Concert program
- logo placement in all print material
- verbal recognition as lead sponsor at all conference events
- 2 comp tickets to MCA Jazz Night
- 2 comp tickets to MCA Gala Concert

\$2,500

The half note package

\$1,500



2 available; sponsors receive:

- 1 marketplace booth (preferred placement)
- full colour ad on the inside cover of the conference program
- half page ad in the Gala Concert program
- logo placement in select print material
- 2 comp tickets to MCA Jazz Night
- 2 comp tickets to MCA Gala Concert

The quarter note package:

CONCERT SPONSORSHIP

\$750



3 available; sponsors receive:

- full page colour ad on the inside/outside cover of the Gala Concert program
- half page ad in the conference program
- preferred booth placement
- verbal recognition at sponsored concert
- logo placement in conference program
- on-stage banner placement
- 2 comp tickets to sponsored concert

For more information about these packages, about making a donation to Music Conference Alberta, or to create a custom package, please contact us at musicconferenceab@gmail.com or 780-488-7464/1-855-723-6397. Sponsorship packages may be purchased online at www.musicconferenceab.ca. Please note that the deadline to purchase a sponsorship package is 1 October 2017. Thank you for your support!